

Congregation Agudas Achim - Ezrath Israel

245 Bryant Street Malden, MA 02148 email: Cong.aaei@verizon.net
Phone: (781) 322-7205 Fax: (781) 322-1670

☆ JANUARY – FEBRUARY 2014 ☆ BULLETIN ☆ SHEVAT – ADAR I 5774 ☆

Rabbi's Message

Dear Friends,

Last month the National Council of the American Studies Association voted to endorse an academic boycott of Israel. This absurd policy would encourage its member scholars and academic institutions to shun Israeli professors and researchers, to refuse to participate in academic collaborations, and to cancel conferences and joint ventures with Israeli institutions of higher learning. The resolution came to be recommended by the leaders of ASA in a quick vote at a meeting attended by less than 1/4 of the membership.

Thankfully the reaction has been swift and substantial. Over 125 universities and academic institutions have condemned and disassociated themselves with the resolution (See references below). As it turns out, many universities that the ASA claimed as institutional members say they are in fact not members. A majority of scholars who received the most prestigious award from the ASA in recent years have written to condemn the resolution -- even a number who oppose Israeli policies on the West Bank. Tens of thousands of professors have denounced the ASA and the boycott.

One organization has mounted a unique response to the ASA's actions; "Legalinsurrection.com" has filed a complaint against the ASA with the Internal Revenue Service under the provisions of the Tax Whistleblower Act, claiming that the ASA should not have its tax exempt status since it has swerved from its stated educational purpose by engaging in the boycott. Here in part is what the complainants write in the legal submission to the IRS:

"ASA's academic boycott is not consistent with its educational exempt purpose. ASA's academic boycott is anti-educational, seeking to sever the free exchange of ideas and interactions among scholars and institutions so critical to higher education. ASA's academic boycott is deemed such a threat to academic freedom and the educational process that major non-partisan organizations representing virtually every higher educational institution and almost 50,000 university professors have denounced the academic boycott. Over 100 individual university presidents have done the same, and the number is growing." <http://legalinsurrection.com/2013/12/list-of-universities-rejecting-academic-boycott-of-israel/>
ACCESSED 1/7/14

The ASA's aim is to support the larger international campaign to delegitimize the State of Israel, to weaken Israel economically and diplomatically. Ultimately the ASA hopes to advance Palestinian aims to destroy the State of Israel. The roots of this campaign can be traced to the earliest days of the Arab economic boycott of Israel, and surfaced in its most blatantly anti-Semitic form at the Durban NGO conference in 2001.

Closely allied to the academic boycott is the campaign for divestment from Israel (BDS is the organization behind this). The leaders of this movement are usually careful to claim that they are only engaging in legitimate criticism of Israel and are not anti-Semitic. But, as Larry

Summers put it some time ago, while its supporters may not be anti-Semitic in intention, but may be so in effect. (Summers was highly effective at stopping the disinvestment movement from gaining a foothold at Harvard and other universities.) Since the intention of the campaign is to delegitimize the State of Israel, home to 1/3 of the Jewish people we may need to coin a new term for anti-Semitism directed against "only" 1/3 of our people.

Just as we make a distinction between murder and manslaughter, in all fairness we ought to distinguish between degrees of anti-Semitism. What would be the term for the desire to wipe Israel from the map as Israel's enemies routinely call for? If those who participate in the campaign to destroy 1/3 of the Jewish people should not be considered fully anti-Semitic I would like to propose a new term: "Tierce-anti-Semitism." (Tierce -- from the latin word for 1/3). This "modest" form of anti-Semitism refers to those who would be uncomfortable associating themselves with full-blown anti-Semitism.

Certainly there can be legitimate criticism of Israel's policies -- as there can be of any country in the world. Israel itself is a thriving democracy where no institution is above critique or beyond scrutiny. But when criticism goes beyond to a coordinated campaign of destabilization and destructive actions the true purpose of the campaigners is revealed.

It is time to stop the boycotts and disinvestment movement dead in their tracks -- for all academic institutions to stand with Israel, Israelis, and the Jewish People in the face of this despicable anti-Semitic campaign.

Rabbi David Kudan

Bikkur Cholim/ Visiting the Sick

Please call the office or have someone call on your behalf if you are ill, or know of a congregant who is ill and would like a visit by Rabbi Kudan. The only way Rabbi Kudan will know if you are hospitalized or ill is if he is notified.

Please rest assured that the Rabbi does his best to protect a person's privacy.

Temple President's Message

Dear Congregation,

Winter is here. The world is covered in a blanket of snow. Temperature is cool. But the temple is hot. There are events coming to heat up your body and spirit. Join us in the celebration. Keep safe and warm.

President Philip Butkovitz

December, 2013 Building Fund Donations

To: Al Baum, get well wishes
From: Deena & Bernie Goldstein, Delores & Lester Mack, Katrina & David Posner

To: Temple, In memory of Ethel Katz
From: William Trilling

To: Temple, wishing good health to Pearl Sinowitz
From: William Trilling

To: Temple, in honor of Rabbi Kudan
From: Hal Zuravel

To: Bobbi Epstein, get well
From: Katrina & David Posner

To: Benson Brown, get well
From: Katrina & David Posner

To: Ilysa McCarthy, get well
From: Katrina & David Posner

To: Barbara Kahn, get well
From: David & Katrina Posner

To: Don Weiner, get well
From: Katrina & David Posner

To: Celia Brown, In memory of brother Stephen Malkin
From: Katrina & David Posner

To: Allison Roth, In memory of father Joseph Siegel
From: Ellie Noah

To: Don Weiner, In memory of his aunt
From: Laraine & Allan Alpert, Marilyn Masters & Family, Dina Fox

To: Arlene & Jerry Rubin, In honor of son Barry's marriage
From: Laraine & Allan Alpert, Dina Fox & Family, Marilyn Masters

To: Iris Zimmerman, In memory of her sister
From: Laraine & Allan Alpert, Sheila & Maurice Kipnis & Family, Marilyn Masters & Family

Special Thank You

Thank you to Maxine & Charlie LoDuca for their kind donation of a lamp to the Temple. A generous response to our request in the last bulletin

2013 High Holiday Pledges

Thank you to the following people for their generous High Holiday pledges:

Arleen Fox, Vernon & Honey Stohn, Michael & Beth Simons, Ethel Tzizik, Marla & David Freedman, Beverly Visnick, Louis & Ron Choate, Marty & Elaine Fisher, Linda Sorensen, Dina Fox, Flo Meltzer, Bob & Dottie Scott, Stewart Don, Gerald Gray, Carol & Alan Sugerman, Suzanne Interrante, Lester & Delores Mack, John & Regina Kaufman, Elaine & Edward Piven, David & Bella Westerman, Katrina & David Posner

Please --- Help your synagogue by paying your Dues!!!! We are now beginning our new year. PLEASE HELP US OUT.

Thanks!



CANCELLATIONS OF SERVICES, ETC. FOR ANY REASON, WEATHER ESPECIALLY, WILL BE PUT ON TV CHANNELS 4, 5, AND 7.

Project Ezra

Thank you to the following members of our congregation who graciously gave of their time at Xmas serving at St. Paul's for Bread of Life:

Marilyn Masters, Celia Brown, Bobbi Epstein, Harriett & Mark Griffin and a friend. We hope next year more of our members will help. It was the smallest showing in the 25 years that we have participated.

Bread of Life says thank you for the donation of many dozens of donuts which they served as dessert on Tues. of the snowstorm. It just so happened that the ovens in the church were not working properly for them to bake and the donuts came as a blessing to them. Of course, it was our pleasure to do this "Mitzvah."

Brotherhood News

Sunday - January 26, 2014 9:30 a.m.

Brotherhood Meeting

I look forward to seeing you all this upcoming year. Happy New Year!

Stephen Levy, Temporary President

Ritual committee

As we enter our winter of discontent wait, we're not discontented at all! We're looking forward to our celebration of Tu B'Shevat on January 19 (complete with service, brunch, seder); Purim is just on the horizon (and hopefully, we'll all be able to celebrate together with our friends at Temple Tifereth Israel), and before you know it, the first buds of Spring will be arriving. What keeps us going is Jews have this wonderful capacity to look forward and hope, rather than look back and lament. Our Shabbat morning services have been pretty well attended with our regulars and often a newcomer or two. Of course, we would be happy if even more of you would attend and sponsor a Shabbat Kiddush in memory of a loved one or in honor of a simchah. It's always nice to have a full house for the high holidays; but it's even nicer when our daily chapel is filled almost to capacity on a cold Shabbat morning. I wish you all a happy and healthy new year, and I hope that one of your new year's resolutions is to attend our services more regularly. Don't forget to check out our wonderful new website. The pictures from our Chanukah celebration are up and all the activities we are planning are listed there as well. Hope to see you at the Tu B'Shevat seder.

Paula Sack, Ritual Committee Chairperson
pzsack@aol.com

HELP WANTED - Part time for Wed. & Thurs. 8 am-12 noon. If you know of someone or even yourself who may be interested, please call Don Weiner @ 781-324-0108 or 781-864-2428. You will assist our custodian, Susan.

Recycle

Recycle your Ink Jet cartridges, dispose of your cartridges in the marked box in the Temple office. Not only are you recycling, we will be getting back a donation that will be used for office supplies.

The Tree of Life

The TREE OF LIFE is on the wall in the lobby at the entrance. Not only does this enhance the beauty of our Temple, but the purchase of a Leaf is a way to permanently commemorate a joyous occasion, a special day or a Memorial. Please consider the purchase of a Leaf on our Tree of Life.

CONTRIBUTION - \$200.00

For more information, inquire at the Temple Office (781) 322-7205

***** DO YOU NEED A RIDE TO A CONGREGATION FUNCTION OR SERVICE? ******

Call Don Weiner at (781) 324-0108. He will try to arrange transportation for you.

ATTENTION:

Our fiscal year ends in June. If you owe "dues" please take care of your obligation as this time of the year is a financial hardship for the Congregation. We thank you in advance for your cooperation.

Do you have a Simcha coming soon? Let us help you celebrate such Happy Occasions. Sponsor an Oneg or Kiddush and enjoy with Family and Friends. Call Marilyn Masters (781) 322-2035.

TEI Cemetary

CEMETERY ----- The price of lots for the Ezrath Israel Cemetery in Danvers are: members \$900.00 and non-members, \$1100.00.

Don Weiner, Chairperson (781) 324-0108

Have you given your E-mail address to the office for our TEI Lifeline? We are trying to keep everyone updated on all important Temple news electronically. So, if you want to be included on this listing, please leave your information with Dina in the office at (781) 322-7205 or send to Laraine Alpert at Lja609@aol.com.

Oneg/Kiddush Sponsors

Please consider full or partial sponsorship of an Oneg Shabbat (Friday night after services), a Kiddush (Saturday morning after services) or even a Friday Night Dinner in honor of a simcha in your life, in memory of a loved one, or just because you want to. Call the shul office at 781-322-7205 for details.

*******Saturday Minyans*******

We are in need of YOU, our members, to attend Saturday Morning Services as often as you can (Men & Women). Services begin at 9:30 am, followed by Kiddush.

Come and enjoy the services and friendship of our weekly "Minyannaires."
Hope to see you soon!

Bingo News:

Bingo is one of our Temple livelihoods; think of this as giving a few hours a month as a nice donation to the Temple. PLEASE HELP!!! -- If anyone would like to lend a hand on Tuesday nights -- please get in touch with me. We especially need sellers on the floor for the first half.....for as long as you can stay...maybe 1 – 2 hours, once or twice a month. I will be more than happy to hear from you.

Bobbi Epstein (781) 324-7562

Adult Education

Happy New Year! In 2013 we had a Spring program with Rabbi Kudan. There was some interest in having some of the discussion topics he used for TTI. So the Adult Education committee will get together soon to decide which topics to include in our Spring program. Please remember that anyone may call me at 781-480-4552 or leave a message for the Rabbi at 781- 322-7205 if you would like us to address a particular topic idea you have. Keep your eyes peeled for the Spring flyer. We hope to see you there!

Sisterhood Greetings

My sincerest thanks to all of you who sent me club-o-grams and cards when I fractured my leg and spent another month and a half in rehabilitation. You have no idea how they brightened my days.

In September we had our first meeting of the 2013-2014 season. Thank you to Phyllis Werlin for the jewelry program.

In October we had our Membership Luncheon. It was not only a real joy to attend my first time with Sisterhood since my accident, but a pleasure to see all your friendly faces. The food was yummy and the entertainer was terrific. Many of us enjoyed singing along. Thanks go out to Dottie Scott and Barbara Weiner for planning such a wonderful afternoon and to Marilyn Masters for planning, preparing and serving the meal with her helpers. And thank you to those women who took part in the other jobs of the day such as saying the motzi, selling raffles and so on.

November brought our successful Holiday Fair run by Cheryl Rivers, and her committee. There were many members of Sisterhood and Brotherhood who agreed to help out with selling raffles and food as well as helping the vendors many of whom generously donated items to the raffle. It was everyone's joint efforts which made the day run so smoothly. The month also brought our Jewish Book Month meeting chaired by Dina Fox. Paula Sack graciously read from and critiqued an interesting book.

December brought us our Chanukah Brunch chaired by Ilysa McCarthy. Marilyn and her kitchen committee made fluffy scrambled eggs with all the sides and, of course, latkes and munchkins. Everything was delicious and plentiful. The children were entertained with crafts under the leadership of Ilysa. The adults were entertained by a movie made during a Chanukah program at Boston's Jordan Hall starring Theodore Bikel. I heard many voices singing along so I think it was enjoyed by all who attended.

We are now in our winter break. If the weather cooperates, we are planning a February Sunday breakfast Get-Together on the 9th. A flyer will be sent out to remind you. March 17 is our next regular meeting with a possible green theme in keeping with the Irish holiday that day. The program has yet to be decided. There won't be a meeting in April, but May 5th is the Pre-Donor meeting and May 18th our 61st Annual Donor Luncheon. There is no meeting in June but we will have the Sisterhood Sabbath on June 13th. We hope everyone will be well enough to attend all these meetings. We always have a good time and we miss you when you don't come. The Sisterhood Board and I hope to see you all in February and may you all have a Happy (and healthy) New Year!

Elaine Lerman, Sisterhood President

Officers of Sisterhood Congregation Agudas Achim-Ezrath Israel (2013-2015)

President	Elaine Lerman	(781) 480-4552
First Vice President	Ilysa McCarthy	(781) 321-0042
Second Vice President	Amanda Alpert	(781) 775-0174
Treasurer	Marilyn Masters	(781) 322-2035
Financial Secretary	Carol Sugerman	(781) 321-4535
Asst. Financial Secretary	Bobbi Epstein	(781) 324-7562
Recording Secretary (Body)	Barbara Kahn	(781) 321-1177
Recording Secretary (Board)	Phyllis Werlin	(781) 321-0238
Corresponding Secretary (Board)	Helen Baum	(781) 322-8914

Sisterhood Calendar (2013-2014)

February	9	Sunday Breakfast Get-together
March	3 17	Board Meeting Regular Meeting
April	7	Board Meeting
May	5 18	Pre-Donor Meeting 61 st Annual Donor Luncheon (Sunday) (Chair – ; Reservations)
June	2 13	Board Meeting – calendar meeting Sisterhood Sabbath (Friday evening) (Chairs – Carol Sugerman and Amanda Alpert)

Sisterhood Contacts

Club-o-Grams:

Club-o-Gram cards are sent out for any and all occasions. Cost is \$2.50 each. Sent by chair Barbara Weiner - (781) 324-0108 or Bobbi Epstein - (781) 324-7562.

Kitchen Fund:

Other Donations can be made to support the Sisterhood kitchen – contact Kitchen Fund chair Beverly Visnick at (781) 388-6995.

Kitchen Committee:

The Sisterhood Kitchen Committee can always use assistance for Kiddushes, Temple Functions, and Sisterhood meetings and dinners. If you can offer some help, either in food preparation or setting tables, contact Marilyn Masters at (781) 322-2035.

Judaica Shop:

The Sisterhood Judaica Shop, which resides in its beautiful home in the front lobby of the building, has many items for all occasions. Call Laraine at 781-231-1140 or email lja609@aol.com if you are looking for a New Year/shower/wedding/hostess or baby gift. We have lots of mezuzahs in stock plus many other Judaica items including jewelry.

Hostess Fund:

Donations to help defray the cost of meetings in honor of Birthdays and other occasions can be made to the Hostess Fund.

Sisterhood Kitchen Fund Donations

To: Mr. & Mrs. Al Baum, in honor of grandson's marriage
From: Maxine Chancey

To: Al Baum, Get Well wishes after surgery
From: Maxine Chancey

To: Sisterhood Congregation AA-EI, in honor of Annual Membership Luncheon chairpersons Dottie Scott and Barbara Weiner, and also Marilyn Masters and her Kitchen Crew
From: Beverly Visnick

To: Ilysa McCarthy, Get Well wishes after surgery
From: Maxine Lepore

Sisterhood Club-O-Grams

CONGRATULATIONS:

To: Amanda Alpert, in honor of marriage to Stacie
From: Lee & Frank Goldman, Jill Weiner

To: Laraine & Allan Alpert, in honor of marriage of daughter Amanda to Stacie
From: Jill Weiner, Lorraine Bendell

To: DeeDee Alba, in honor of birthday
From: Elaine Aronson

To: Richard Alba, in honor of new home
From: Elaine & Buddy Aronson

To: Judy Lubov, in honor of good health in your new apartment
From: Helen & Al Baum

To: Barbara & Arthur Kahn, in honor of Bat Mitzvah of Granddaughter, Milayla Braver
From: Cong., Sisterhood, Brotherhood, Barbara & Don Weiner, Dina Fox, Bobbi Epstein, Marilyn Masters, Sheila & Maurice Kipnis, Arlene & Herb Baron, Laraine & Allan Alpert, Elaine & Leslie Lerman, Helen & Al Baum, Beverly Visnick, Cheryl Rivers

To: Marcia Meltzer, in honor of promotion to Director of Human Services @Madico Inc.
From: Laraine & Allan Alpert, Barbara & Don Weiner

GET WELL:

To: Bobbi Epstein
From: Cong., Sisterhood, Bingo Cmte., Barbara & Don Weiner, Marilyn Masters, Dina Fox, Sheila & Maurice Kipnis, Arlene & Herb Baron, Laraine & Allan Alpert, Lorraine Bendell, Regina & John Kaufman, Vicki Hamberg, Hy & Sylvia Sandler, Elaine & Leslie Lerman, Helen & Al Baum, Barbara & Arthur Kahn, Beverly Visnick, Lee & Frank Goldman, Dottie & Bob Scott, Paula Sack, Bobbi & Dickie Giller, Claire Moretti, Carol & Alan Sugerman, Cheryl Rivers

To: Al Baum
From: Vicki Hamberg, Clarie Moretti, Bobbi & Dickie Giller, Cheryl Rivers, Elaine & Leslie Lerman

To: Benson Brown
From: Vicki Hamberg

To: Ethel Tzizik
From: Cong., Sisterhood, Beverly Visnick, Barbara & Don Weiner, Dina Fox, Elaine & Buddy Aronson, David & Bella Westerman

To: Melvin Baran
From: Cong., Brotherhood, Regina & John Kaufman

To: Ilysa McCarthy
From: Cong., Sisterhood, Bingo, Barbara & Don Weiner, Dina Fox, Bobbi Epstein, Sheila & Maurice Kipnis, Laraine & Allan Alpert, Arlene & Herb Baron, Lorraine Bendell, Carol & Alan Sugerman, Beverly Visnick, Sylvia & Hy Sandler, Helen & Al Baum, Dottie & Bob Scott, Barbara & Arthur Kahn

To: Marla Freedman
From: Cong., Sisterhood

To: James Perkins
From: Bella & David Westerman

CONDOLENCES:

To: Marilyn Schultz, in memory of brother, Daniel Schaffer
From: Helen & Al Baum

To: Arlene Kahan , in memory of sister, Cynthia Goldman
From: Barbara & Don Weiner

To: Marsha Gerber, in memory of dear husband & father, Robert
From: Bobbi & Dickie Giller & family

To: Lisa Giller & family, in memory of dear father, Mel Roberts
From: Bobbi & Dickie Giller, Claire Moretti, Debbie & David Maltese

To: Ernie Brown, in memory of brother, Russell
From: Cong., Barbara & Don Weiner, Dina Fox, Laraine & Allan Alpert

To: Sandra Berson, in memory of father, Morris Bendell
From: Arlene & Herb Baron

To: Jack Aronson & family, in memory of wife & mother, Ruth
From: Bella & David Westerman, Beverly Visnick, Elaine & Buddy Aronson, Barbara & Don Weiner, Helen & Al Baum

To: Robin Katzman, in memory of dear mother, Ruth Aronson
From: Elaine & Buddy Aronson, Beverly Visnick

To: Lawrence Donovan, in memory of wife Lorraine
From: Elaine Aronson, Bingo Committee

To: Larry Donovan, "A donation has been made in loving memory of your wife Lorraine.. Our thoughts are with you at this time."
From: The Temple Bingo Players and Staff



JF&CS Family Table Helping Those in Need

Congregation Agudas Achim - Ezrath Israel has partnered with JF&CS Family Table and will be collecting food for their monthly distributions.

Jewish Family & Children's Services Family Table provides low-income families, isolated seniors, disabled adults, unemployed, working poor and Waltham residents with emergency or monthly groceries.

JF&CS has grown dramatically since its inception, and have gone from assisting 40 families in 1993 to assisting over 400 families in Greater Boston today. With the donations of food from 48 collection sites, JF&CS Family Table currently provides Kosher food, fresh produce, dairy products, meats, and Jewish ritual and holiday items each month.

We have been asked to make a commitment to collect 1 lb boxes or bags of rice or raisins every month. Our goal is to collect ten of each item before delivering them for distribution. We hope you will help us reach our goal.

Next time you purchase your family groceries; won't you please add one of these items to your shopping cart and bring it with you to the temple? Please help us fulfill our responsibility to provide the corners of our field for the poor and needy. Help us make a difference and help feed the hungry in our community.

A collection bin has been set up in the Temple office.

Thank you,

**Phyllis Werlin
Family Table Site Coordinator for AAEI**



Housing Families Inc.
354 Cross Street
Malden, MA 02148

p 781 322 9119
f 781 322 9292
www.housingfamilies.org

December 18, 2013

Congregation Agudas Achim Ezrath Israel
245 Bryant Street
Malden, MA 02148

Dear Friends,


Happy Holidays! From all of us at Housing Families Inc. (HFI), thank you for your generous contribution to support our work helping local families to surmount the crisis of homelessness this holiday season. We are so grateful for your compassion and impactful support of our cause.

Item(s) Donated: Toys, Hats, Mittens, Gloves, Hats

At Housing Families, we are committed to providing exceptional supportive services and high-quality housing for families facing the trauma of homelessness. All families in our transitional shelters, stabilization and eviction-prevention programs receive individualized, intensive case management, life skills instruction, housing search, mental health counseling services, and other assistance in overcoming barriers to securing and maintaining permanent housing. Your dedication to ending family homelessness makes our work possible.

We welcome you to stop by our offices to say hello and see the strides we are making. With your help, we can continue to build and expand our important programs and better serve the families in our shared community who need it the most.

Sincerely,


Jim Goebelbecker
Chief Executive Officer

*Thank you
for your continued
support!
Patty*

P.S. In accordance with the Internal Revenue Code and Regulations, we confirm that Housing Families Inc. did not provide any goods or services to the donor in exchange for or in consideration of this gift.

**B'nai B'rith Booth at the Topsfield Fair
8 Essex Center Drive
Peabody, MA 01960**

December 2013

Dear Agudas Achim-Ezrath Israel:

It's probably not often that money magically appears in your mailbox. Well this check is yours because Jews in our community felt a strong connection to you.

More than 50 years ago, the local Peabody Lodge of the B'nai B'rith began leasing a large self-contained food booth at the Topsfield Fair. Over the years, this booth built a large following among fairgoers due to their low prices and high quality food. As the decades passed, the cadre of volunteers didn't change much. Eventually the lodge stopped formal operations, but the booth stayed in existence due to the perseverance of a few hard working volunteers who couldn't bear to see it close. A few years ago, with the elders of the booth beginning to run out of steam, they sought a new generation of volunteers to keep the booth alive.

My name is Marc Freedman. I have been working at the B'nai B'rith booth since I was 13; first as a member of the local Peabody AZA chapter (now closed) and more recently over the past 10 years with my wife, Laura.

This year the operation of the booth was transitioned to me. For the second consecutive year, we sold out all 210 of our four-hour volunteer shifts. In fact, we were so inundated with volunteer inquiries that, believe it or not, were forced to turn people away. Rather than rely on the traditional approach of "calling for volunteers," we employed social media and word of mouth as a means of filling our slots. Many of our traditional volunteers came back to join us. Forty-two shifts were filled by new volunteers, and thirty-one newcomers from 2012 came back to join us again. Volunteers came from as far away as Newton and Framingham, and as close as Newburyport, Andover, Peabody, and Beverly.

So you're probably thinking... "That's nice, but why do I have a check in my hand?"

Typically, our booth makes a small profit each year. While some of our profits will continue to be sent to the National Office of the B'nai B'rith, it is our intention to have local Jewish Organizations that represent our volunteers benefit too. As such, we are pleased to introduce **"L'chaim, for the Jewish Community"**.

This new program aligns our volunteers' interest with local Jewish Organizations that are meaningful to them. Rather than leave it to booth leadership (as was done in the past) to decide how to use profits, we have now empowered our volunteers to drive the solution. The check you hold represents your share of this year's profits as selected by the volunteers in our booth. Each

share is a multiple of \$18 (L'chaim). It corresponds with a sticker(s) that was placed on a poster board by every volunteer at the conclusion of their shift. (See attached)

It is our hope that in future years, you might encourage members of your organization to form a team, work in groups, or perhaps even take over a whole shift.

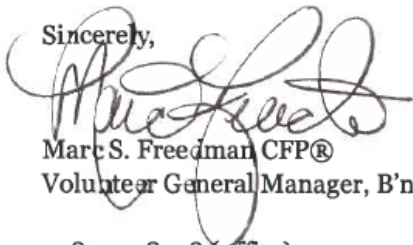
You may not be aware that we provide our volunteers with free admission, free parking and all the food they can eat from our booth during the shift. Yes, we lose money on this offer, but we feel that it is a fair exchange for their time and service.

In addition, the B'nai B'rith booth at the Topsfield Fair is the only place where special needs groups can receive 1/2 price on their total food purchase during any day of the fair.

While we do sell traditional Jewish Foods such as Knishes, Kugel, Matzoh Ball Soup, Bagels with Lox, and Hebrew National Hot Dogs, we do not abide by the laws of kashruth. Our menu offers many traditional fare concessions as well. Our booth's mission is to be a place where Jews can connect, network, and build relationships.

Please enjoy the check enclosed. It is with great pleasure that we have the opportunity to send it to you. If you'd like to learn more about the B'nai B'rith booth at the fair, please don't hesitate to call or email me. My contact info is below.

Sincerely,



Marc S. Freedman CFP®

Volunteer General Manager, B'nai B'rith Booth at the Topsfield Fair.

978-531-8108 (office)

978-852-1940 (cell)

978-681-9889 (home)

marc@freedmanfinancial.com